## KURUKSHETRA UNIVERSITY KURUKSHETRA

(Established by the State Legislature Act XII of 1956) ("A+" Grade NAAC Accredited)

Date-sheet for the M.B.A. (2 Years) (For University School of Management & Affiliated Institutions) IV Semester Examinations to be held in July/August, 2021.

## (THEORY EXAMINATION)

Time of Examination: 9.30 A.M. (MORNING SESSION)

Time of Examination : 9.30 A.M. ( MORNING SESSION)  SUBJECT AND PAPER
IV Semester (Morning Session)
MBA-401: Entrepreneurship (wef 2019-20 Non CBCS)
CP-401: Entrepreneurship Development (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
USOM)
MBA-402: Corporate Social Responsibility and Sustainability (wef 2019-20 Non CBCS)
FM-404: Portfolio Management (wef 2019-20 Non CBCS)
IT-402: Software Engineering (wef 2019-20 Non CBCS)
POM-402: Goal Programming in Management (wef 2019-20 Non CBCS)
FM-404: Management of Financial Services (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
HRM-403: Cross Cultural and Global HRM (wef 2019-20 Non CBCS)
HRM-403: Human Resource Development: Strategies and Systems (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
FM-401: Financial Engineering (wef 2019-20 Non CBCS)
IB-405: Cross Cultural and Global Management (wef 2019-20 Non CBCS)
POM-401: Applied Operation Research (wef 2019-20 Non CBCS)
BA-404: Predictive Analysis for Business Decision (wef 2019-20 Non CBCS)
FM-401: Principles of Insurance and Banking (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
USOM)
IB-405: Cross Cultural and Global Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
USOM)
FM-406: Private Equity and Wealth Management (wef 2019-20 Non CBCS)
IB-402: International Marketing (wef 2019-20 Non CBCS)
POM-404: Technology Forcasting (wef 2019-20 Non CBCS)
FM-406: Portfolio Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
IB-402: International Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
HRM-405: Change Management & Organisational Development (wef 2019-20 Non CBCS)
HRM-405: Compensation Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
MM-405: Rural and Agribusiness Marketing (wef 2019-20 Non CBCS)
IB-406: Regional Economic Blocks (wef 2019-20 Non CBCS)
IT-405: E-Commerce (wef 2019-20 Non CBCS)
MM-405: Rural and Agricultural Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
USOM)
MM-401: International Marketing (wef 2019-20 Non CBCS)
MM-401: International Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
HRM-404: Counselling, Mentoring and Negotiation Skills (wef 2019-20 Non CBCS)
HRM-402: Strategic Human Resource Management (wef 2019-20 Non CBCS)
ED-403: Marketing Management in New Age Businesses (wef 2019-20 Non CBCS)
HRM-402: Human Resource Planing and Development (For students upto 2018-19 for affiliated Inst. and upto 2017)
18 for USOM)
MM-406: Retail and Mall Management (wef 2019-20 Non CBCS)
MM-406: Marketing Communication & Strategy (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
HRM-401: Group Dynamics and Leadership Excellence (wef 2019-20 Non CBCS)
IT-401: Data Mining for Business Decisions (wef 2019-20 Non CBCS)
POM-405: R & D Management (wef 2019-20 Non CBCS)
ED-401: Enterprise Planning, Appraisal and Financing (wef 2019-20 Non CBCS)
HRM-401: Management Training & Development (For students upto 2018-19 for affiliated Inst. and upto 2017-18

16/Aug/2021	MM-403: Service Marketing (wef 2019-20 Non CBCS)
16/Aug/2021	IB-403: International Financial Management (wef 2019-20 Non CBCS)
16/Aug/2021	MM-403: Service Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
16/Aug/2021	IB-403: International Financial Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
	USOM)
17/Aug/2021	FM-402: Project Planning and Management (wef 2019-20 Non CBCS)
17/Aug/2021	IB-404: International Strategic Management (wef 2019-20 Non CBCS)
17/Aug/2021	BA-405: Data Analysis Using Python (wef 2019-20 Non CBCS)
17/Aug/2021	FM-402: International Financial Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
	USOM)
17/Aug/2021	IB-404: International Strategic Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for
	USOM)
18/Aug/2021	MM-404: Strategic Marketing (wef 2019-20 Non CBCS)
18/Aug/2021	MM-404: Strategic Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
19/Aug/2021	FM-403: Behavioral Finance (wef 2019-20 Non CBCS)
19/Aug/2021	IT-404: Internet and Web Designing (wef 2019-20 Non CBCS)
19/Aug/2021	FM-403: Financial Derivatives (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
20/Aug/2021	MM-402: Business Marketing (wef 2019-20 Non CBCS)
20/Aug/2021	MM-402: Industrial Marketing (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
23/Aug/2021	FM-405:Insurance and Risk Management (wef 2019-20 Non CBCS)
23/Aug/2021	IT-403: E-Business Financial Modeling (wef 2019-20 Non CBCS)
23/Aug/2021	POM-403: Transportation Management (wef 2019-20 Non CBCS)
23/Aug/2021	FM-405: Project Management (For students upto 2018-19 for affiliated Inst. and upto 2017-18 for USOM)
24/Aug/2021	HRM-406: Competency Mapping & Assessment Centres (wef 2019-20 Non CBCS)
24/Aug/2021	POM-406: Programme Management (wef 2019-20 Non CBCS)
24/Aug/2021	HRM-406: Performance Management and Managerial Effectiveness (For students upto 2018-19 for affiliated Inst.
	and upto 2017-18 for USOM)

NOTE:

- 1 Before attempting the paper, the candidate will ensure that he/she has received the correct question-paper. No complaint for attempting wrong question-paper by the candidate will be entertained later on.
- 2 The mode of Examination will be intimated one week before commencement of examination by the Result Branch to the candidate through their Admit Card/Roll No., keeping in view the prevailing situation of COVID-19 at that time.

KURUKSHETRA

CONTROLLER OF EXAMINATIONS

5/Jul/2021